



Anaheim Community Impact Grant

A Call for Letters of Interest

I. OVERVIEW

The Samueli Foundation, in partnership with Anaheim Community Foundation, is proud to announce the launch of a new fund, **Anaheim Community Impact Grant (ACIG)**, a cross sector collaboration dedicated to meeting the needs of Anaheim residents through existing community resources.

The purpose of this fund is to bolster and enhance the efforts to address the needs of the community by providing services for residents in Anaheim; and to build the capacity of the nonprofit sector by engaging in conversations and collaborations among cross sector entities.

Funding priorities target effective programs that specifically address service areas that can be delivered at the following existing resources, which from herein will be referred to as “Community Hubs”.

- West Anaheim Youth Center
- Central Library
- Miraloma Family Resource Center
- Oak Canyon Nature Center
- Brookhurst Community Center
- Sunkist Library
- Ponderosa Family Resource Center

The following sections detail the purpose of the Anaheim Community Impact Grant, and specific criteria for the selection of innovative and effective programs.

II. OBJECTIVES

The ACIG fund seeks to align funding with critical gaps identified by the city and strengthen the community resources (hubs) that currently exist in Anaheim. The fund will do so by building key relationships with city stakeholders and nonprofit partners that can drive measurable change to the community hubs identified through innovative programming and strategies.

The purpose of the ACIG fund is to:

1. Strengthen the resources that currently exist in the city by investing in the nonprofit programs that align with resident needs and city goals.
2. Ensure that all Anaheim residents from the most underserved areas of Anaheim have access to quality, affordable, and relevant programs and services to achieve their full potential.
3. Create an environment where residents feel supported and become active members of the community, leading to a culture of compassion, kindness, and self-sufficiency.

Target Population

The ACIG fund has no specific target population it aims to serve; unless identified otherwise below in targeted issues section. The reviewing committee is open to gathering data and information continually to ensure that the fund is also responsive and meeting the needs as they arise.

Geographic Focus

The geographic focus of the ACIG fund is Anaheim. The purpose of the fund is specifically interested in addressing barriers to accessing programs in high demand for service areas, which have already been identified by city stakeholders, i.e. community hubs.

Targeted Issues

The ACIG fund will seek partnerships with nonprofits that can effectively address one of the targeted issues identified at one or more of the community hubs identified below.

1. West Anaheim Youth Center
 - Senior Citizen Programming (50+ years)
 - Adolescent / Teen Programming (13-17 years)
 - Early Childhood Development (0-4 years)
2. Brookhurst Community Center
 - Senior Citizen Programming (50+ years)
 - Adolescent / Teen Programming (13-17 years)
 - Early Childhood Development (0-4 years)
3. Central Library
 - Adults with Disabilities
 - Children and Teens with Special Needs
 - STEAM Learning for Youth – Curriculum Development
4. Sunkist Library
 - Active Older Adults
 - Healthy Living – Teachable Garden Program
 - STEAM Programming for Youth (0-18 years)
5. Miraloma Family Resource Center
 - Mental Health / Counseling Services (Youth and Family)
 - Workforce Development / Employment Training
 - Adolescent/Teen Program (13-18 Years)
6. Ponderosa Family Resource Center
 - Mental Health / Counseling Services (Youth and Family)
 - Workforce Development / Employment Training
 - Adolescent/Teen Program (13-18 Years)
7. Oak Canyon Nature Center
 - Adolescent/Teen Mindfulness (Mental Health) Nature Program (13-18 years)
 - Guided Nature Hiking Programs for Youth (5-18 years)
 - Summer Camp Program for Youth (5-18 years)

Note: Other targeted areas are also open for consideration, dependent upon the need demonstrated by the organization applying. Please indicate in the LOI which population/target area you wish to serve and why the program proposed is a need.

IV. APPLICANT GUIDELINES

If the applicant organization is interested in being considered for an ACIG invitation, it must first submit a **letter of interest (LOI)** that outlines the planned services and expected outcomes for review. Only applicants who pass the first round screening will be asked to complete the full proposal. Please read the following LOI guidelines and instructions carefully to understand eligibility for this opportunity.

The ACIG fund is *open to all organizations serving Anaheim*. ACIG will only consider proposals from organizations that meet the application requirements stated in the guidelines below.

Eligibility: Applicant organizations must have 501(c)(3) status and the program must serve Anaheim residents. Applicants may be individual organizations or may represent a collaboration of two or more organizations (collaborative partners may include non-501(c)(3) organizations serving as subcontractors to a nonprofit).

Request Amount: The expected range for grant awards will be \$5,000 to a maximum of \$20,000.

Types of Funding: Funding will be provided in support of direct service programs; if staff capacity or infrastructure investments are required to support the delivery of services proposed, they will be considered in the context of the programmatic request and direct impact on the community.

Length of Funding: The grant period will be 12 months from award date and do not have to be completed within 12 months. While ACIG does not provide multi-year grants, grantees may reapply after the expected program end date, as receiving funding does not preclude an organization from applying again.

Reporting Requirements: If selected, a site visit will be conducted by a representative of the Samueli Foundation at mid-year; and a final report will be requested at the completion of the grant that provides outcomes measures and lessons learned. The Community Hub receiving services will also be administered a satisfaction survey to provide feedback on the services being delivered, and the effectiveness of the collaborating nonprofit. Grantees will be provided additional information upon award.

Evaluation Requirements:

The Samueli Foundation intends to provide capacity building support and technical assistance to further the measurement goals of the process so as not to overly burden participating organizations. Grantees will be provided additional information upon final award.

Grant Restrictions: Proposals will **not** be accepted in support of:

- Individuals
- Capital, debt reduction or endowment funding
- Fraternal, social or athletic clubs or teams
- Fundraising events or conference underwriting
- Labor, or political organizations
- Organizations that discriminate on the basis of race, religion, color, sex, national origin, age, marital status, mental or physical ability, or sexual orientation
- Organizations other than 501(c)(3) tax-exempt organizations. (These organizations may be collaborating partners, but may not receive funding directly).

V. GUIDELINES FOR LETTERS OF INTEREST

By requesting a Letter of Interest, ACIG hopes to streamline the selection process, and reduce burden on organizations who are not appropriate candidates for the final award. To facilitate this screening process, we ask that the submitted Letters of Interest follow the format and content guidelines below.

Recommended Format

- To be completed through online portal. Link can be found on Anaheim Community Foundation website.

Recommended Content:

Below is an outline of what will be requested upon entering the online portal.

Description of Organization	What is the history and mission of the applying organization. (100 word count)
Experience with Anaheim (residents, city stakeholders, community hubs)	What previous experience does the applicant have in serving the current target population? Does the applicant currently provide services in Anaheim or have plans to do so? (250 word count)
Description of Intended Activities	Describe the plan of action inside the 12-month grant period. If the plan is to serve with an existing program, please give a brief overview of that program and a summary of the accomplishments over the past year. If the plan is to implement a new program, please give a brief description of the program and rationale for that approach. (500 word count)
Alignment with the ACIG Target Objectives	Which initiative objectives will be met with this project or program? Please be specific and refer to previous discussion. (250 word count)
Expected Impact	Describe the expected impact of the grant on both the applicant's capacity and on the intended targeted population. (250 word count)
Request Amount and high-level expenditure plan	Detail the amount you will be requesting, and a high-level discussion of main expenditures. (250 word count)
Contact information for invitation to full proposal	

General Information Session: A general information session is not set at this time. However, if you have questions regarding the LOI process you may contact Victoria Torres at vtorres@samueli.org

PLEASE DO NOT REACH OUT TO THE COMMUNITY HUBS OR CITY PERSONEL

Additionally, we recommend attending the Anaheim Human Services Networking events that meet on the first Wednesday of every month at the Downtown Community Center for monthly updates. Please email Joe Perez at JPerez@anaheim.net to be added to the mailing list.

Submittal Instructions/ Deadline for Letters of Interest:

See website for LOI Link and Deadline dates.

For notification of interest, questions or concerns, please direct all inquiries to:
Victoria Torres at vtorres@samueli.org